



**WOOLRICH®**  
**ELITE SERIES**  
**TACTICAL™**

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**WOOLRICH ELITE SERIES TACTICAL INTRODUCES ELITE WATERPROOF  
BREATHABLE PARKA AVAILABLE JULY '09**

*Performance Features Provide Next Level of Performance For Variety of Conditions*

**WOORICH, PA. (Dec. 8, 2008)** – Responding to a growing demand from the marketplace, Woolrich Elite Series Tactical today unveiled the Elite Waterproof Breathable Parka designed to excel in brutal conditions. The Elite Waterproof Breathable Parka will be available at tactical outlets throughout the United States and unveiled at the SHOT Show '09, Jan. 15 – Jan. 18 in Orlando.

“The Elite Waterproof Breathable Parka is a great addition to our existing line, providing a performance parka that can withstand tough conditions that operatives face,” said Ron Bernstine, sales manager for Woolrich Elite Series Tactical. “We combined the quality for which Woolrich is known with durability and features that give professionals the confidence to get the job done.”

The Elite Waterproof Breathable Parka is made of nylon ripstop fabric with a waterproof, breathable membrane and 260T nylon taffeta liner. In addition, it features: a detachable hood for convenience; double storm flap with hidden security pockets and rain gutter; large patch pockets with side hand warmer access (flaps can be tucked inside to create a convenient dump pocket); and a two-way side seam zipper for under arm ventilation and easy access to gear worn at the waist. It is available in Black, Coyote Brown and OD Green.

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*Woolrich Elite Series Tactical Introduces First Waterproof Breathable Performance Parka*

For more information on Woolrich Elite Series Tactical, visit

[www.WoolrichEliteSeriesTactical.com](http://www.WoolrichEliteSeriesTactical.com)

**About Woolrich:** Established in 1830, WOOLRICH® is the authentic American brand that embraces the outdoor lifestyle. Trusted by generations of loyal consumers, Woolrich—The Original Outdoor Clothing Company—continues a tradition of quality and value. A brand known worldwide, Woolrich products include functional, comfortable and durable men's and women's sportswear, outerwear, and accessories. The Woolrich Elite Series Tactical line was developed by working closely with military, law enforcement and private security communities. Their input, combined with Woolrich's apparel expertise, led to the creation of clothing that performs under demanding and specialized needs.

Elite Waterproof Breathable Parka, adjustable sideseam shot



Elite Waterproof Breathable Parka



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